

# Global Summit of Digital Health

"Harnessing  
Technology for Health  
Equity: Bridging the  
Gaps, Empowering  
Communities."

December 17-19, 2024  
RABAT - MOROCCO



## IMPORTANT DATES

Paper Submission deadline	: 10th October, 2024
Paper Acceptance Notification	: 10th November, 2024
Final Paper Submission Deadline	: 24th November, 2024
Registration deadline	: 30th November, 2024

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## INDUSTRIAL PARTNER



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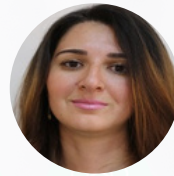
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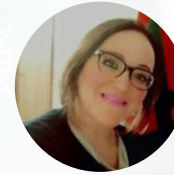
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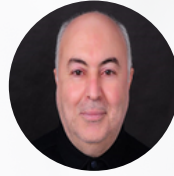
## KEYNOTE SPEAKERS



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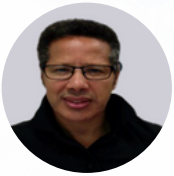
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**Dr. Mustapha EL HAMRITI**  
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President of Moroccan Entrepreneurs  
Worldwide at CGEM  
**Morocco**

# INTRODUCTION

The Global Health Technologies Conference & Exhibition (**HealthTech**) is a premier event designed to bring together leading researchers, innovators, policymakers, and healthcare professionals from around the world to explore the transformative power of technology in addressing global health challenges.

**HealthTech 2024** will serve as a strategic platform for:

- Sharing cutting-edge advancements in health technologies, including AI, robotics, big data, telemedicine, and precision medicine.
- Facilitating knowledge exchange between academia, industry, and government stakeholders.
- Sparking collaborative innovation to develop solutions tailored to the specific needs of low-and middle-income countries (LMICs).
- Advocating for ethical and equitable access to health technologies for all.

# THEME & SUB-THEMES

**HealthTech 2024** will revolve around the central theme: "**Harnessing Technology for Health Equity: Bridging the Gaps, Empowering Communities.**" This theme emphasizes the critical role of technology in:

1. Addressing health disparities: Exploring how technology can bridge the gap in access to quality healthcare between developed and developing nations.
2. Empowering communities: Showcasing how technology can be used to strengthen local healthcare systems, train health workers, and empower individuals to manage their own health.
3. Promoting inclusivity: Highlighting the importance of developing culturally appropriate, affordable, and accessible technologies that cater to diverse populations.

**Sub-themes** will delve deeper into specific areas of focus, including:

- Artificial intelligence for healthcare: AI-powered diagnostics, personalized medicine, predictive analytics, and robotic surgery.
- Digital health and telehealth: Remote patient monitoring, virtual consultations, mHealth solutions, and bridging the digital divide.
- Medical devices and technologies: Low-cost innovations, point-of-care diagnostics, and addressing unmet needs in LMICs.
- Health data management and analytics: Big data for public health surveillance, disease prediction, and personalized interventions.
- Ethics, regulation, and policy: Ensuring responsible development, equitable access, and data privacy in health technologies.

## TARGET AUDIENCE

- Researchers, scientists, PhD Students and engineers working in health technology development.
- Healthcare professionals, including physicians, nurses, and public health experts.
- Policymakers, government officials, and regulatory bodies.
- Industry representatives, investors, and entrepreneurs.
- International organizations and NGOs working on global health initiatives.
- Students and academics interested in health technology and global health.

## CONFERENCE FORMAT

- Keynote presentations by leading global experts.
- Interactive panel discussions on key themes and sub-themes.
- Parallel sessions for in-depth presentations and research showcases.
- Poster presentations and networking opportunities.
- Industry exhibition showcasing cutting-edge health technologies.
- Pre-conference workshops and training sessions.
- Cultural events and excursions highlighting Moroccan heritage.

## EXPECTED OUTCOMES

- Stimulate collaborative research and development efforts in health technology.
- Foster knowledge sharing and capacity building among stakeholders.
- Generate concrete recommendations for policymakers and governments.
- Showcase innovative solutions addressing global health challenges.
- Secure partnerships and funding for promising health technology projects.
- Position Morocco as a leading hub for health technology innovation and collaboration.

# COMMUNICATION STRATEGY

## Display :

- Backdrop 4x3
- Banners
- Roll-up

## Web :

- Targeted mailing;
- Announcement of the event on social networks.



<https://www.facebook.com/profile.php?id=100092371891920>



<https://www.linkedin.com/in/soci%C3%A9t%C3%A9-marocaine-de-sant%C3%A9-digitale-smsd-ba878126b/>

## Press relations:

- Press releases sent to the entire national specialized and general press (print and electronic);
- Advertising in the regional and national press;
- Radio support: radio spots will be broadcast on the best radio stations.

## Printed matter:

- Cardboard invitations sent to over **500** decision-makers and experts;
- Congress posters: **100 copies**;
- Congress program: **500 copies**;
- Official Congress Catalogue: **500 copies**.

## Participant kits:

- Binders ;
- Pens, USB ;
- Notepads ;
- Badges;
- Goodies.

# GLOBAL CONFERENCE PROGRAM

DAY 1: 17/12/2024

8 H 30 - 10 H 00	OPENING CEREMONY
10 H 00 - 10 H 30	COFFEE BREAK
10 H 30 - 12 H 30	PANEL 1 : Telemedicine in the face of health vulnerability in Africa.
12 H 30 - 14 H 30	LUNCH BREAK
14 H 30 - 16 H 30	PANEL 2 : Cybersecurity and interoperability for a sovereign hospital system.
16 H 30 - 17 H 00	COFFEE BREAK
17 H 00 - 19 H 00	<b>PARALLEL SESSIONS</b> / <b>POSTER SESSIONS</b>



# GLOBAL CONFERENCE PROGRAM

DAY 1: 18/12/2024

8H30 - 10H00	PANEL 3 : Shared medical records: challenges and opportunities.
10H00 - 10H30	COFFEE BREAK
10H30 - 12H30	PARALLEL SESSIONS / POSTER SESSIONS
12H30 - 14H30	LUNCH BREAK
14H30 - 16H30	PANEL 4 : Virtual, augmented and mixed realities in healthcare.
16H30 - 17H00	COFFEE BREAK
17H00 - 19H00	PARALLEL SESSIONS / POSTER SESSIONS

# GLOBAL CONFERENCE PROGRAM

DAY 3: 19/12/2024

8H30 - 10H30	PANEL 5 : AI and Precision Medicine.
10H00 - 10H30	COFFEE BREAK
10H30 - 12H30	<b>PARALLEL SESSIONS</b> / <b>POSTER SESSIONS</b>

# CONTACT

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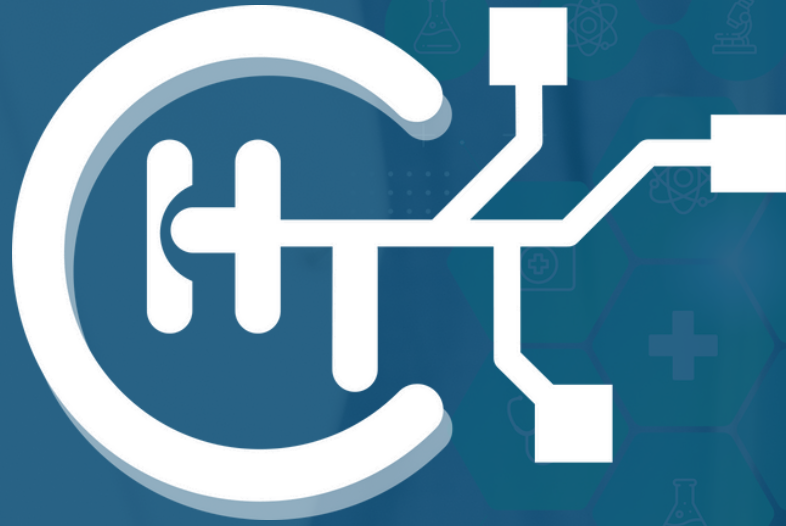
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**SMSD**  
Société Marocaine  
de Santé Digitale



اليونسكو - الأيسيسكو - الألكسو

UNESCO - ICESCO - ALECSO

المملكة المغربية

ROYAUME DU MAROC



اللجنة الوطنية للتربية والعلوم والثقافة

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الفدرالية المغربية للصناعات الصحية

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Fédération Marocaine des Industries de la Santé